



Now that the Spring Break madness is behind us, we're so excited to welcome a fresh season here at Charming Paws! With warmer weather on the way and longer, sunnier days ahead, we have so much April fun in store for your pups.

From special activities to seasonal treats, there's plenty to look forward to... and yes, you might remember this from last year... our Spring Daycare Sale is back, too!

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## **Spring Reminders at Charming Paws**

### **Client Portal Check**

As we head into the busy spring and summer seasons, now is a great time to log into your client portal and make sure everything is up to date. Please confirm that all electronic forms are signed and information is current so drop-offs for daycare and boarding stay quick and seamless.

It's also the perfect time to check in with your vet regarding vaccinations. We tend to see many expire this time of year, likely from pups returning home after winter routines shift with nicer weather.

If you need help with paperwork, instructions are included at the bottom of this email to keep things simple. Of course, our team is always happy to assist, or you can reach us anytime at [charmingpawslc.com](http://charmingpawslc.com).

### Muddy Paws Season

At Charming Paws, we take pride in the amount of time we spend outside with your pups. We are not a fully indoor, caged daycare. When the weather is nice, we're outside enjoying it right alongside them.

That said, spring brings melting snow and rain... which means mud. Despite our best efforts, muddy play yards lead to wet, tired pups and, at times, a damp daycare space. We work hard to maintain our high standards of cleanliness, but a little extra mud and that "wet dog" smell can happen this time of year.

We do offer clean-up stations at exits, along with optional \$5 rinse-offs (just let us know at drop-off). Thank you for understanding and embracing the season with us!

### Summer Boarding Reminder

We are anticipating a very busy summer as we head into our tenth year in business. We are so grateful for the continued support from our communities.

While we do have three locations, we intentionally keep each facility smaller to provide a safe, low-stress, high-quality experience for every pup. We never overflow our spaces, as that would compromise both care and comfort.

With that in mind, we strongly encourage you to book your pup's stay as soon as you begin making your vacation plans. We would love to accommodate everyone, but we will not overcommit or reduce the level of care we pride ourselves on.

Planning ahead helps us properly staff and prepare, and we truly appreciate your support in doing so.

**CHARMING PAWS LLC**

# EARTH DAY CELEBRATION

Celebrating what our pups love most...  
fresh air, open space, and nature!

## DAYCARE ENRICHMENT PAW-TY!

**22 APRIL**

Included with daycare:  
Recycled materials enrichment party +  
April showers activity (weather permitting)

Add-on enrichment: \$7  
A fun licking activity your pup will love +  
a one-of-a-kind craft to take home

## Earth Day is coming to Charming Paws!

Celebrate the thing our pups love most... nature!

This Earth Day, we're embracing the outdoors with a day full of enrichment inspired by the world around us. From recycled material activities designed for your pup's unique skills to outdoor fun (weather permitting), it's a day all of our daycare pups can enjoy at no extra cost.

Want to make it even more special? Add on our Earth Day enrichment activity featuring one of their favorite things... licking! Your pup will go home with a one-of-a-kind craft for \$7. Let's celebrate the planet together, one wag at a time.



## April Spa Special: Pampered in Pomegranate

Treat your pup to a refreshing spring clean with our nourishing pomegranate yogurt shampoo, designed to hydrate the coat, enhance shine, and leave your pup feeling soft, fresh, and ready for the season.

This limited-time spa package also includes a take-home bandana for that extra spring style, all for just **\$12**.

For an additional **\$6 (\$18 total)**, you can add on our NEW enzyme-based teeth cleaning treatment to help freshen breath and support overall dental health. It's the perfect way to show off those spring smiles!



## Paws & Petals Craft

An adorable spring keepsake you won't want to miss! Capture the season with a sweet, one-of-a-kind craft made just for your pup.

- Available all month long
- Free for our VIP pups
- Just \$8 for all other guests

Want to learn more about our VIP program? Email us at [charmingpawslc@gmail.com](mailto:charmingpawslc@gmail.com)



## Exclusive Treat of the Month: Strawberry Peanut Butter Peep

A sweet springtime favorite your pup will love!

Made with strawberry, peanut butter, and yogurt for the perfect seasonal treat.

Just **\$3** to add onto any reservation or experience.

It's the perfect little add-on for a relaxing break during your pup's daycare day, a sweet surprise while you're away, or a treat to take home and enjoy after their visit.

This month's treat was homemade with love by Katelyn

# Spring Sale

**Daycare Packages:**

BUY ANY 6, GET 7!

BUY ANY 12, GET 14!

BUY ANY 24, GET 27!

Half Days or Full Days

**APRIL 24<sup>TH</sup> ONLY**

## BACK BY POPULAR DEMAND: SPRING DAYCARE SALE

Our biggest daycare sale of the year is here... think Black Friday, but make it spring! 🌸

We reserve Black Friday for boarding specials, so don't miss out. This daycare sale won't be offered again until next year!

This year, we're changing things up to make it even sweeter... you can now stock up on **half days or full days** with this special!

You can get up to **3 days FREE** as our way of saying thank you for your continued trust and commitment to Charming Paws. Our packages already offer our best pricing, so this is truly designed to spoil our amazing clientele.

**Buy 6 days, get 1 FREE**  
**Buy 12 days, get 2 FREE**  
**Buy 24 days, get 3 FREE** (Limit 5 per dog)

To purchase, we recommend sending us a text or email for the quickest response.

If you prefer to call, please have patience with us and **don't forget to leave a voicemail**. Sale days can clog up our phones, and while our team works hard to keep up, the pups in our care will always be our top priority.

We don't want you to miss out, so thank you for helping us keep communication smooth and efficient!