



February is all about love, warmth, and wagging tails, and we are feeling extra grateful for our amazing pups and pet parents! From Valentine's Day fun to exciting lobby updates, here's everything happening this month at Charming Paws.

Lobby Construction Update:

We are excited to share that our Richfield location is getting brand-new lobby floors! This is part of our continued commitment to keeping all of our facilities up-to-date, clean, and safe for both our pups and their people. Improving our spaces allows us to create a more welcoming, sanitary, and comfortable environment for everyone who walks through our doors.

February 6th – February 9th: The regular lobby will reopen on Monday the 9th.

Our lobby will be temporarily closed during construction. We will still be open for daycare, boarding, and grooming, but **drop-off and pick-up will be handled at the west side staff entrance.**

A doorbell will be available for assistance.

Thank you so much for your patience while we improve your experience, the new lobby will be worth it!

Winter Wellness Reminder:

Cold weather means:

- Dry skin
- Sensitive paws
- Extra shedding

Our grooming team is ready to help your pup stay comfortable and looking their best this winter. If your dog has been scratching, flaky, or shedding more than usual, a grooming appointment can make a big difference!

Daycare Tip of the Month:

Consistency is key!

Regular daycare attendance helps pups:

- Maintain positive social skills
 - Burn off energy
 - Reduce anxiety
- Build stronger bonds with staff and friends

If you're not on a regular schedule yet, talk to our front desk about packages and VIP options!

WE HAVE MOVED TO ELECTRONIC PAPERWORK

We know change can be a learning curve, but we promise this is for your convenience. Switching to electronic paperwork means our staff spends less time on forms and more time spoiling the pups. Combined with easier drop-offs for you, it will be totally worth it

How to Fill Out the Electronic Paperwork

It is much easier and faster than paper forms. No more writing your dog's name 18 times.

Here is how:

Log in to your client account

Go to our website at charmingpawslc.com

Click the **Client Login** button at the top under the menu

Log in using the email you provided us. This is the same email you receive your report cards on

If you are unsure which email you used, just email, call, or text us and we will let you know

Set your password

Create a password or click **Forgot Password** to receive a reset email

Update your info

Once logged in, make sure all your information and your pup's information is current

We have added a few new questions to make the electronic paperwork even easier, so even if nothing has changed, please update your profile

Sign agreements and waivers

Under the **About** tab, select **Agreements and Waivers**

There are three agreements to review and sign

If your pup does not attend daycare while boarding or you do not want to accept the daycare responsibilities, simply skip the daycare agreement. Your pup will enjoy their time with us, with staff only.

The Fun Part

Once your paperwork is complete you can

View your pup's adorable photos

Make reservations

Explore all the features of your portal

Feel free to play around and enjoy

Need Help?

We are here for you. Stop by any Charming Paws location and we will help you get those electronic forms filled out



Puppy Love Pawty

We are celebrating Valentine's Day with a fun filled party for our daycare pups

Treat Exchange

Bring a decorated Valentine's Day lunch bag for your pup along with a bag of treats

If you do not have a bag no worries we will have some available in the lobby

You can drop off your pup's bag the day of the party or ahead of time

Our staff will take care of the rest and your pup will go home with a bag full of goodies from their daycare friends

If your pup has any food allergies or sensitivities please let us know so we can keep their treat bag safe and enjoyable

Valentine's Day Photo Op

Our team will be capturing adorable holiday themed photos so you have a sweet keepsake to share and save.

We cannot wait to celebrate all the puppy love with your pup!



CHARMING PAWS FEBRUARY SPA PACKAGE

Date Night

WHETHER YOUR PUP IS HEADED OUT WITH THEIR VALENTINE OR JUST WANTS TO TURN HEADS AT THE DOG PARK, THIS PACKAGE GIVES THEM THE FULL "DATE-READY" GLOW-UP.

WHAT'S INCLUDED:

LUXURY SHAMPOO & CONDITIONER
CHOOSE FROM:

- FEMININE – SOFT, FLORAL, FRESH
- MASCULINE – CLEAN, BOLD, FRESH

NAIL GRIND
SMOOTH, ROUNDED NAILS FOR PERFECT PAW-HOLDING

ADD ON A FOOT SOAK FOR EXTRA SOFTNESS

VALENTINE'S BANDANA
A FESTIVE ACCESSORY SO THEY'RE DRESSED FOR THE OCCASION

**\$14 ADD ON
\$21 WITH FOOT SOAK**

Because every pup deserves a night in looking their best

Date Night Spa Package

Our February-only glow-up for pups getting ready to turn heads
\$14 Add-On

Includes:

Luxury Shampoo & Condition
Choose Feminine (soft + floral) or Masculine (clean + bold)
Nail Grind
Valentine's Bandana

Upgrade for Soft Paws:

\$21 Add-On

Includes everything above PLUS:

A Foot Soak in a fizzy foot soak product for extra-soft paws
(A \$3 savings from our regular foot soak!)

Exclusive Treat of the Month: Chocolate Lollipop

Dogs have two favorite things: **a sweet treat** and **a licking opportunity**

So we combined them

Hand-made with love by Noelle from our West Bend team, this month's special treat brings the best of both worlds into one adorable (and delicious) creation.

Using 100% dog-safe ingredients

(okay... it's not actually chocolate, but we promise they won't know the difference)

Noelle has crafted a lollipop-style treat your pup can lick, savor, and enjoy just like a real Valentine's candy.

Perfect for:

Valentine's Day surprises
Boarding & daycare treats
Cute photo moments
Spoiling your favorite pup

Because nothing says "I love you" like a sweet treat made just for them

Price:

\$3.50 each

Charming Paws February Treat of the Month

Sweet Valentine's Chocolate Lollipop

Dog Safe - Homemade
\$3.50 Each





Join us at Pet Expo!

Where: Wisconsin State Fair Park

When: February 7 10am-5pm

We would love to see you there.

There will be a wide variety of pet vendors and lots of great shopping. Ashley, Savaniah, and Savannah will be running our Charming Paws booth and we are excited to see familiar faces and meet new ones.

Savannah who curates our Boutique has all the goodies in store. She is bringing exclusive items that are only available at the Expo and she may even have a few special sales planned.

This is one of our favorite events of the year and we always have a great time. We hope you can stop by to say hello and show your support.

Spring Break Reminders

Our locations are filling quickly. Our Richfield location does still have some availability while Grafton and West Bend are the most limited. If you still need a reservation please book as soon as possible so we do not have to turn pups away. We will be moving to our waitlist for new clients soon.

Please make sure your pup's vaccinations are up to date before drop off. Our team needs time to review and enter them into the system so having this completed in advance helps keep check in smooth and stress free.

We have also moved to electronic paperwork. All required forms must be completed online prior to arrival. You can log into your client portal using the same email you receive your report cards at and complete everything through our website. If you need any assistance our team is happy to help.

Please ensure your pup is healthy prior to drop off. With the increased number of pups during Spring Break our team will be doing extra wellness checks at check in to help keep everyone safe and healthy.

If you need to cancel or change your plans please let us know as soon as possible so we can offer that space to another family that needs care. We truly appreciate your cooperation and love being able to serve as many of our community's pups as possible.

